

Kiwi.com Brand Guide

A brand guide for building awesome experiences

Brand colours

Primary colours

Always use the Primary color, never use Accent color without Primary color.



Primary (Teal)

HEX	RGB
#0097A9	0,151,169



Primary altern...

HEX	RGB
#0CB3C7	12,179,199

Accent colours

Fits perfectly with the Teal colour and should be always used in order Teal - Sun. Good for highlighting words, list bullets etc.



Accent (Sun)

HEX	RGB
#FBAD18	251,173,24



Accent altern... (Buttercup)

HEX	RGB
#EB9D08	235,157,8